

# Crystal Branner

[crystal.branner@gmail.com](mailto:crystal.branner@gmail.com)

cbranner.com

817-658-6777

## CAREER SUMMARY

Versatile **design/development professional** with extensive experience in desktop and responsive web technologies using imagination, creativity, and research skills to create professional websites that enhance the user experience. Demonstrated proficiency and quick adaptability to new ideas and methodologies. Able to establish rapport with customers, co-workers and business partners to produce outstanding products that meet business objectives. Web related programs and skills include:

- HTML
- CSS Flexbox/CSS Grid
- Sass
- Responsive Web Design
- Bootstrap
- JavaScript
- Node.js
- jQuery
- Adobe Creative Cloud
- JIRA
- Azure DevOps
- HTML Emails
- Agile Methodology
- Accessibility best practices
- Progressive Web Apps
- Windows and Mac Platforms
- Sitecore

## ACCOMPLISHMENTS

- Lead UI development effort for external facing responsive website used by customers in the US and Canada delivered on time and resulting in client expressing great satisfaction with the enhanced experience and established better relationships between onshore teams.
- Lead effort to organize and enhance workflow for internal facing applications resulting in increased client satisfaction and management recognition.
- Lead HTML development effort for intranet applications resulting in greatly increased productivity for employees.
- Lead project for custom branding of Jive collaboration suite to bring into compliance with design standards for employee intranet.
- Fostered working relationship between onshore and offshore teams with the result that this relationship became a model for onshore/offshore collaboration at Verizon.
- Optimized HTML code for web-based applications that resulted in a 25% reduction in file size and faster loading in web browsers.

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**PROFESSIONAL EXPERIENCE**

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**University of Texas at Arlington (via Oxford Group)** – Arlington, TX

Jan 2020 - present

**Front End Developer**

- Contributed to migration effort of UTA websites to Sitecore platform
- Delivered responsive HTML/CSS code for new components as needed
- Worked closely with Sitecore backend developers to integrate and test new and updated code
- Led effort to locate and eliminate accessibility issues within web components and sites
- Worked with designers from conception to implementation of new web components
- Performed other duties as necessary to launch sites throughout the project

**US Census** – Grand Prairie, TX

Nov 2019 - Jan 2020

**IT Clerk**

- Performed IT related setup and trouble ticket completion for area census office
- Tracked system access for area office
- Participated in recruitment efforts for 2020 US Census in Arlington area

**SiriusXM** – Irving, TX

May 2017 - June 2019

**Senior Front-End Developer**

- Drove OEM deliverables to release management in timely and accurate manner
- Led effort to deliver responsive HTML code for external facing websites
- Tracked workflow for Front End Developers on the team to ensure that all tasks were completed accurately and on time
- Participated in furthering Agile workflow within the team
- Established and enhanced relationships between QA, front end and back end development teams
- Worked with designers, backend development and system architecture teams from conception to implementation.

**Verizon** – Irving, TX

Dec 2003 - Dec 2016

**Web Development Lead**

- Responsible for workload and resource management covering domestic and international team members for several projects both internal and externally facing. Regularly reported to management on project status and projections.
- Set up process for properly tracking tickets using Redmine and JIRA
- Instituted and led Agile related planning, meetings and retrospectives
- Created and maintained sites for project documentation

**Web Developer**

- Prepared mockups for web-based applications using HTML 5, CSS 3 and JavaScript.
- Worked with designers, backend development and system architecture teams from conception to implementation.
- Ensured that web pages and applications complied with accessibility standards
- Using HTML, CSS, Bootstrap and jQuery lead branding effort for internal company-wide collaboration application
- Ensured that responsive coding standards and best practices for mobile and cross-browser coding were used at all times
- Provided template files for AngularJS project
- Participated in building and maintaining components for Bootstrap based framework used for all Verizon internal sites
- Worked with mobile team to provide integration between internal collaboration site and mobile apps

**SABRE-HOLDINGS, INC.** – Fort Worth, TX

2000 - Nov 2003

**Web Designer**

- Prepared mockups for various web-based applications using HTML, JavaScript, CSS; created custom graphics.
- Worked closely with business analysts, developers and usability staff from conception through implementation.
- Wrote usability test plans and responded to executive summaries; participated in usability testing.

**Web Application Tester**

- Wrote and executed master and detailed test plans for web-based applications.
- Served as test team lead for major overhaul of online travel booking application.

## EDUCATION

**University of Texas at Arlington**, bachelor's in fine arts (in progress)

Major: Graphic Design (4.0 GPA)

**Recipient of Associate Recognition Scholarship**

**A.A., Tarrant County College – Graduate with Highest Honors (4.0 GPA)**

**U.S. Air Force Technical School – Morse Systems**

**Sinclair Community College – Commercial Art Technology**

## OTHER RECOGNITION

**Patent for Out-of-office calendar aggregator**

<http://patents.com/us-8886732.html>

- Worked with team on interface for application which allows team members to enter out of office events which sends email and calendar notifications to appropriate recipients
- Continued maintenance and troubleshooting throughout backend migration and upgrade
- Resolved any issues with updates from HR or new team member configuration

**Phi Theta Kappa Honor Society**

**National Honor Society**

**Puff Away Cancer**

**([puffawaycancer.org](http://puffawaycancer.org)) – Advisory Board**

- Providing website design, development and maintenance for a non-profit organization created to help cancer patients and survivors with resources and grants.
- Former Board member and current Advisory Board Affiliate
- Crystal D Branner Circle of Hope Award created